1. Calendar = CALENDAR(MIN(car\_data[Date]),MAX(car\_data[Date]))
2. Year = YEAR('Calendar'[Date])
3. Month = FORMAT('Calendar'[Date],"MMMM")
4. Week = WEEKNUM('Calendar'[Date])
5. YTD Total Sales = TOTALYTD(SUM(car\_data[Price ($)]), 'Calendar'[Date])
6. PYTD Total Sales = CALCULATE(SUM(car\_data[Price ($)]), SAMEPERIODLASTYEAR('Calendar'[Date]))
7. Sales Difference = [YTD Total Sales]-[PYTD Total Sales]
8. YoY Sales Growth = [Sales Difference]/[PYTD Total Sales]
9. MTD Total Sales = TOTALMTD(SUM(car\_data[Price ($)]),'Calendar'[Date])
10. MTD KPI = CONCATENATE("MTD Total Sales: ",FORMAT([MTD Total Sales]/1000000, "$0.00M"))
11. Avg Price = SUM(car\_data[Price ($)])/COUNT(car\_data[Car\_id])
12. PYTD Avg Price = CALCULATE([Avg Price], SAMEPERIODLASTYEAR('Calendar'[Date]))
13. Avg Price Diff = [YTD Avg Price]-[PYTD Avg Price]
14. YoY Avg Price Growth = [Avg Price Diff]/[PYTD Avg Price]
15. MTD Avg Price = TOTALMTD([Avg Price], 'Calendar'[Date])
16. MTD Avg Price KPI = CONCATENATE("MTD Avg Price: ", FORMAT([MTD Avg Price]/1000, "$0.00K"))
17. YTD Cars Sold = TOTALYTD(COUNT(car\_data[Car\_id]), 'Calendar'[Date])
18. PYTD Cars Sold = CALCULATE(COUNT(car\_data[Car\_id]), SAMEPERIODLASTYEAR('Calendar'[Date]))
19. Cars Sold Diff = [YTD Cars Sold]-[PYTD Cars Sold]
20. YoY Car Sold Growth = [Cars Sold Diff]/[YTD Cars Sold]
21. MTD Cars Sold = TOTALMTD(COUNT(car\_data[Car\_id]), 'Calendar'[Date])
22. MTD Cars Sold KPI = CONCATENATE("MTD Cars Sold: ", FORMAT([MTD Cars Sold]/1000, "$0.00K"))
23. Total Sales = SUM(car\_data[Price ($)])
24. Max Point = IF(MAXX(ALLSELECTED('Calendar'[Week]), [Total Sales])= [Total Sales],MAXX(ALLSELECTED('Calendar'[Week]), [Total Sales]), Blank())